

# 7 COMMUNICATIONS TO SEND YOUR DONOR AFTER THEY MAKE A GIFT

Click the Icon  
for Samples



# 1



## Gift Confirmation

This should be sent immediately after a gift is made and can be digital using Thank View or email. Use bright colors, pictures, and stories to highlight the impact of the gift and acknowledge/thank the donor for their support.

# 2



## Tax receipt

A tax receipt includes the donor's contact information and the gift amount. While this is primarily used for tax purposes, be sure to add an impact statement or quote showing the effects of private support on your organization.

# 3



## Thank you note

A thank you is a must-have for every donor before asking for an additional gift. This can be digital, a postcard, or a letter that expresses your gratitude for the donor's support. Be sure to include language of gratitude for the donor and leave out the gift amount.

# 4



## Newsletter

Ask donors if they would like to receive your print or digital newsletter that provides stories of impact and progress at your organization, and make sure your newsletter highlights individuals who benefit directly from private support and the donors who make it possible.



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## 5



### **An invitation to an event or tour of your space**

Did you just open a new wing at your hospital? Perhaps it's tailgate season and you are hosting a tailgate for donors to your organization. Help your donors feel included by asking them to attend an event sponsored by your organization. The invitations can be digital or printed, but be sure donors know why they are invited—because of their generous support.

## 6



### **Gratitude or Impact Video**

one of the best ways you can highlight and thank a donor is through a video from someone who directly benefited from the donor's support. Videos can be sent via text message, ThankView or email and should be sent within four months of the gift

## 7



### **Impact of Gift Email**

It has been six months since the donor made a gift to your organization, thus, enough time for their gift to make an impact on the lives of those you serve. This is your opportunity to share how their gift was used.

## 8



### **BONUS TOUCHPOINT**

A fun and creative holiday message from your organization! Birthdays, New Years, anniversaries, major holidays, and even made up holidays are a great opportunity for you to send your donors a meaningful message.



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# GIFT CONFIRMATION



## Thank you!

### Fist bump!

You just spread a whole lot of joy. A confirmation email is on its way to you now. Thanks for being you!

### You seem pretty cool.

Can we get to know you a little better? Here are a few quick questions. Thanks again, Joy Spreader!

Your Email:

I am passionate about:

Other Area of Interest:



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# TAX RECEIPT

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## THANK YOU

July 21, 2022

Dear [REDACTED]

Your support opens a world of possibilities, allowing students to pursue their passions and spread their wings.

On behalf of the entire Ball State community, please accept our sincere gratitude for your commitment.

You are the difference at Ball State, and together—We Fly.

Sincerely,

Jean Kramer Crosby, '96  
President of the Ball State University Foundation and  
Vice President of University Advancement

*Please keep this gift receipt for your records.*

Ball State Tax ID #: 35-6024566

Donor ID #: [REDACTED]

Gift date: July 5, 2022

Total received: \$65.00

Charitable amount: \$65.00

Total lifetime contributions: \$65.00

Your gift has been received by the Ball State University Foundation and is designated for the purpose(s) indicated. No goods or services were provided in consideration of this contribution unless otherwise noted.

If you purchased a Ball State license plate, the cost of your plate includes a \$25 tax deductible gift to help fund the Alumni Association Legacy Scholarship program for the next generation of students.

### Designations

Sherrri Hittson Memorial Scholarship	\$65.00
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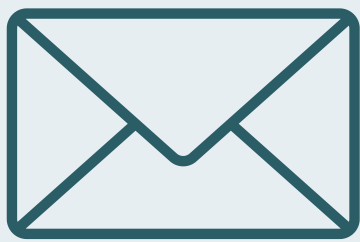
## RECEIPT



**BALL STATE  
UNIVERSITY**  
Foundation



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# THANK YOU NOTE



## A big round of a-paws for YOU!

Thank you so much for your gift to the College of Arts and Science!

Your generosity with this timely and thoughtful gift means we can enhance teaching and learning, and we can continue pushing the boundaries of what's possible. Knowing you are standing behind us boosts our resolve to keep moving forward.

## Thank you for believing, for caring, and for donating.

You make our college stronger, and we cannot thank you enough.

M-I-Z,



College of Arts and Science  
University of Missouri



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# NEWSLETTER

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## Raise a PAWS Puppy, Change a Life!

A Foster Puppy Raiser helps a person living with a disability by raising a dog that may go on to enhance their independence and quality of life.

Foster Puppy Raisers volunteer to raise a PAWS Puppy for 12-18 months, until it's old enough to begin formal Assistance Dog training.

During that time, the puppy lives in a Raiser's home while they teach basic obedience and expose the dog to public environments it may experience with a client.



Will you join the PAWS Family?

[Tell Me More!](#)



OAKLEY, ODIE, OLIVE, OSBORNE, OSCAR, OTTER, and OXLEY, or 2019's "O" Litter, all grew up to have lives united by a common thread-- they help people.

Even their mama, WIGGLES, is making the world a friendlier place.

Where are they now?

[Click here to find out!](#)



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# AN INVITATION TO AN EVENT OR TOUR OF YOUR SPACE

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Subject: You're invited: Third Thursdays with MCHT in 2022

## Third Thursdays with Maine Coast Heritage Trust



Dear Lynne,

We're putting the finishing touches on a robust slate of Maine Coast Heritage Trust experiences for 2022. We cannot wait to be together again.

In the meantime, we'll be kicking off Third Thursdays with MCHT, a virtual series that's perfect to watch from the comfort of your own favorite chair!

Join us on the third Thursday of the month from 4-5 pm for a guided (virtual) experience to learn about the impact your generosity makes possible. Each presentation will be hosted by our new president and CEO, Kate Stookey! We're excited for you to meet her.

Join one or join them all – we'll show you the questions.



**Thursday, MCHT Suc**  
16,646 acres is joined by c to show you

**Thursday, MOO! Beh**  
The staff at A winning herd



Bonus: Meet the new baby calves!!



**Thursday, June 16**  
**Welcoming the Alewives Home: Unusual Partners Join Together on the Bagaduce River**  
It took three communities, five years, and a strong partnership to restore fish passage in the Bagaduce River. MCHT Project Manager Ciona Ulbrich tells the story.



**Thursday, September 15**  
**Climate Change & Conservation in your Own Backyard**  
Community Planner Jeremy Gabrielson breaks it down for you in terms we can all understand and has some good news: we can win this one for the Maine coast!



**Thursday, October 20**  
**Harvest Time: Tackling Food Insecurity at Erickson Fields**  
The crew at Erickson Fields includes Maine teens who are making a big difference. Last year, they helped grow and harvest 23,235 pounds of food for hunger relief.

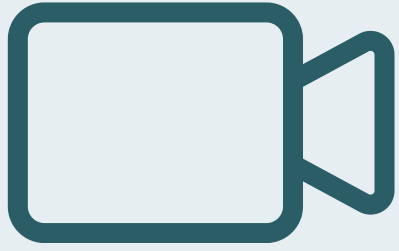


**Thursday, November 17**  
**A Paddler's Paradise: MCHT Preserves for Kayakers**  
MCHT land stewards will take you on a virtual tour of some great paddle-friendly MCHT preserves. Maps and insider tips included!

[Register today!](#)



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# GRATITUDE OR IMPACT VIDEO



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Get More Free Samples at [DonorRelations.com](https://www.DonorRelations.com)





# IMPACT OF GIFT EMAIL



Office of Donor Relations



Dear Lynne,

You move mountains for students. When financial hardships hit, you step in and help. Your kindness frees them to focus on their education.

During the 2021-22 academic year, your caring support, combined with gifts from other Whitworthians, helped 73 students overcome tough times. **Thanks to you**, students received vouchers for meals, books for classes, and laptop loans. One student paid a medical bill, another paid the fee for a language placement test, and one student received emergency help when a tree fell on the student's car during a windstorm.

*Finding out there is a resource like this and being able to receive help has been a blessing. It is scary not being sure if you can pay the rent, get gas, and feed yourself. Especially when working two jobs that don't cover bills and having a fulltime [course] credit load. Thank you so much for your care and desire to serve!*

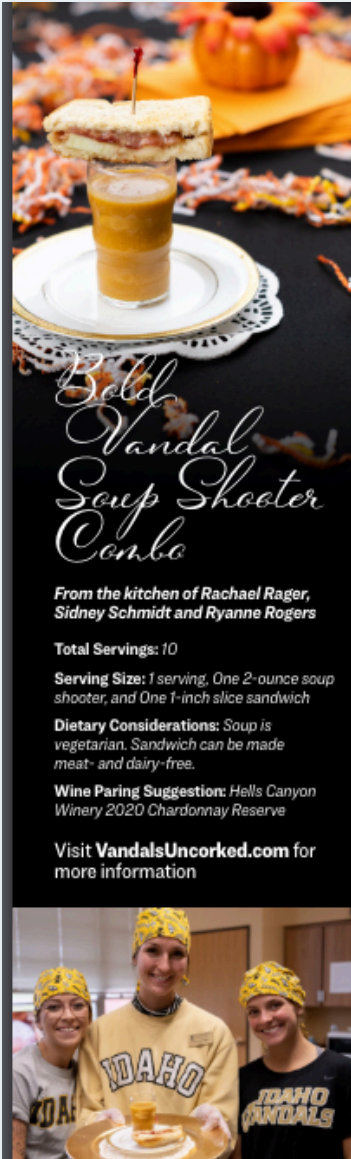
- Lauren Moreta '26, Health Science Major



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# BONUS TOUCHPOINT



## Bold Vandal Soup Shooter Combo

From the kitchen of Rachael Rager, Sidney Schmidt and Ryanne Rogers

Total Servings: 10

Serving Size: 1 serving. One 2-ounce soup shooter, and One 1-inch slice sandwich

**Dietary Considerations:** Soup is vegetarian. Sandwich can be made meat- and dairy-free.

**Wine Pairing Suggestion:** Hells Canyon Winery 2020 Chardonnay Reserve

Visit [VandalsUncorked.com](http://VandalsUncorked.com) for more information



### INGREDIENTS:

<b>1 Cup</b> Cashews	<b>1/2 Teaspoon</b> Pumpkin Spice
<b>1/2 Cup</b> Unsalted Vegetable Stock, Divided	<b>1 Tablespoon</b> Honey
<b>2 Cups</b> Unsalted Vegetable Stock, Divided	<b>8 Strips</b> Bacon
<b>1 (15oz) Can</b> Pumpkin Puree	<b>1</b> Medium Granny Smith Apple
<b>1 1/2 Cups</b> Original Applesauce	<b>1 Cup</b> Mozzarella Cheese
<b>2 Teaspoons</b> Salt	<b>4 Slices</b> Sourdough Bread

**DIRECTIONS:** NOTE: If using a block of cheese, grate the cheese in advance to ensure it is shredded.

- STEP 1:** Preheat oven to 350°F. Once heated, place cashews on baking tray and bake for 5-7 minutes or until they appear toasted.
- STEP 2:** Once done, place in food processor and blend until smooth consistency. Add in 1/2 cup of vegetable stock and continue blending until well incorporated.
- STEP 3:** In a medium-sized pot on medium heat, pour in 2 cups of vegetable stock and the cashew blend. Cook for 10 minutes, stirring occasionally.
- STEP 4:** Combine the pumpkin puree and applesauce into the pot, and stir in the salt, pumpkin spice and honey. Let simmer for an additional 15 minutes while stirring occasionally.
- STEP 5:** While soup is simmering, preheat a medium frying pan on medium/high heat and add the bacon strips and cook to your desired crispiness. Remove the bacon from the pan and set aside once fully cooked.
- STEP 6:** Cut the apple into thin slices (about 1-inch strips) and set aside.
- STEP 7:** Drain the excess bacon grease from the frying pan. Using the same pan, assemble your grilled cheese, making sure to lay the bacon in an even layer lengthwise and the apple as well (or to your desired amount).
- STEP 8:** Once cheese is melted and the bread is toasted to a nice golden-brown, remove from pan and cut into thin strips going against the bacon.
- STEP 9:** Serve soup in 2-ounce shot glass with a strip of grilled cheese.

### NUTRITIONAL DATA:

<b>CALORIES</b> 282 Calories	<b>OTHER DATA</b> Total Fat DV 17%, Saturated Fat DV 19%, Cholesterol DV 6%, Sodium DV 41%, Total Carbohydrate DV 11%, Dietary Fiber DV 13%
<b>TOTAL FAT</b> 14g Saturated Fat 3.7g	
<b>CHOLESTEROL</b> 18mg	
<b>SODIUM</b> 954mg	
<b>TOTAL CARBOHYDRATE</b> 32g Dietary Fiber 3.7g, Total Sugars 14.7g	
<b>PROTEIN</b> 11g	

\* The % Daily Value (DV) tells you how much a nutrient in a food serving contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Find more information and other student recipes at [uidaho.edu/holiday-recipes](http://uidaho.edu/holiday-recipes)



What an exciting time for the University of Idaho. This fall we officially opened the stunning ICCU Arena and kicked off the Brave. Bold. A Promise to Idaho's Students campaign. Ours is truly a university on the rise, driving innovation and delivering impactful results. This holiday season, we are grateful for your support of a vibrant future for our students, our university and the entire Gem state.

To stay true to the Vandal spirit, this fall we challenged students in the food and nutrition program to develop recipes that embody what it means to be brave and bold. This led students to a new idea for a holiday appetizer soup – the Vandal way. We hope you give this creative dish a try and take pride in our students' success in challenging their abilities and harnessing their potential.

Wishing you the happiest of holidays.

As always, Go Vandals!

Scott and Gabriella Green

